



# Case Study

## Lotus Petal Foundation

### About Lotus Petal Foundation:

Lotus Petal Foundation is a non-profit organisation founded in November 2011 with the primary objective to create equal opportunities for underprivileged children living in urban and semi-urban areas. They create high impact interventions in education, healthcare and nutrition by using innovative methodologies, scientific rigour, use of data and analytics for the child and also for their community.

### Our Awards:



### Outcome & Benefits:

Our enduring client partnership, which has lasted for three years, has recently expanded to encompass additional responsibilities related to their charitable projects. We are pleased to announce that our endeavors have not only led to a rise in the number of donations but have also substantially increased the overall amount of contributions. It is incredibly rewarding to witness our collaboration making a meaningful difference in their philanthropic pursuits.

### Technology Used:

HTML, WordPress, MySQL, JavaScript

### Testimonial:

*High on quality output and commitment to timelines, the team at Megamax readily provides solutions and innovative ideas to enhance business productivity. In a very short time, they were able to add value to our work and also offer us reliable resources. The hands-on approach to their work of the senior leadership sets the right example to all team members.*

**Problem Statement:**  
*Experiencing difficulties in handling global donations through their existing website.*

**Approach:**  
*We conducted two or three meetings with their leadership to understand their business and the challenges they were encountering. This enabled them to collaborate with a dedicated team of professionals who would resolve the issues before relaunching their website.*

**Solution:**  
*We conducted a thorough redesign of their website, with a focus on improving its visual appeal, functionality, and user experience. Our team carefully resolved any existing issues with the online donation feature, ensuring smooth functionality and an easy donation process for users. By implementing strategic design changes and technical enhancements, we transformed their website into a polished, user-friendly platform that effectively supports their fundraising efforts and enhances donor engagement. The updated website now serves as a valuable tool for driving donations and furthering their charitable mission with confidence.*